

the STORK STUDIO

YOU NEED TO KNOW FOR YOUR NEWBORN SESSION

IN THIS ISSUE:

THE MOST AWW-DROPPING IMAGES YOU'VE EVER SEEN!

ABOUT THE STORK STUDIO P.1

NEWBORN, MATERNITY & MORE! WHICH PACKAGE IS RIGHT FOR YOU? P.3

WHY HIRING A PROFESSIONAL IS THE WAY TO DO IT! P.15

TIPS FOR SUCCESS P.17

AND MUCH, MUCH MORE!









PROFESSIONAL CHILD, FAMILY & MATERNITY PHOTOGRAPHY









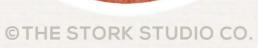














A WEE BIT
About
the STORK STUDIO

It THE STORK STUDIO, I truly believe there is not a moment more magical than when one becomes a parent. It is an honor to be a part of capturing this amazing process, and documenting one of the most special times in life. Newborns are incredible creatures. They teach us so much about human nature, the essence of life, and living in the present. Sofia's job in photographing these wonderful little people goes far beyond just snapping a few shots of your new family member; I aim to capture a unique moment in time and the emotions along with it. The photos from your session will become a family treasure to be enjoyed again and again.

he STORK STUDIO is no ordinary studio. With 5 years of experience under my belt, including attendance at Professional Photography workshops in the U.S. and PRO classes on a regular basis, I create original works of art in a heartfelt and professional manner. My images are widely known and I have won several awards along the way. I am so excited and privileged to share a moment in your family's new journey. Safety is my #1 priority when photographing your little one, and I have the knowledge and experience that counts and that only a true professional photographer can provide.



Office of photography is classic and timeless - pieces that will withstand the test of time for generations to come (that aren't faddish or trendy). I like to keep it simple and authentic at all times. I may get the ocassional request for a themed set up and will work with the parents on it execution within my style of shooting. Skin tones are kept to realistic colors at all times. Simple, clean, classic with a punch. I aim for my photos to showcase the delicacy and innocence of the newborn stage as much as possible.

Newborn Sessions

Flatchling Newborn A (PHP 30,000)

SERVICES INCLUDED

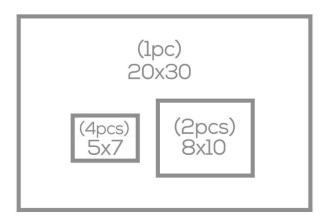
- 3 Hour Shoot + Unlimited Shots
- At least 2 Backgrounds
- Studio Session (if Home Service
 - + PHP2,000 within MM)
- Image Editing of Photos of your
 Choice and Preparation of Prints

DIGITAL FILES

- [8] Eight Digital Negatives
 (High Res Edited Printable Files)
- Personalized Birth
 Announcement Layout
- Facebook Timeline Cover
- A CD of all your files including Low Res
 Files (Unedited Proofs w/ Watermark)

PRINTS

- [4] Four pcs 5x7
- [2] Two pcs 8x10
- [1] One 20x30 Premium
 Framed Print (poster size)





Which package is right for you?

Flatchling Newborn B (PHP 40,000)

*UPGRADES from Hatchling Newborn A

SERVICES INCLUDED

- 3 Hour Shoot + Unlimited Shots
- At least *3 Backgrounds
- Studio Session *or Home Service
- Image Editing of Photos of your Choice and Preparation of Prints

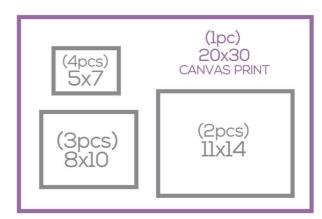
DIGITAL FILES

- *[10] Ten Digital Negatives
 (High Res Edited Printable Files)
- Personalized Birth
 Announcement Layout
- Facebook Timeline Cover
- A CD of all your files including Low Res Files (Unedited Proofs w/ Watermark)

PRINTS

- [4] Four pcs 5x7
- *[3] Three pcs 8x10
- *[2] Two pcs llxl4
- [1] One pc 20x30

 *CANVAS Print (Poster Size)
- *[1] One pc 8x10 size, 10 Page PHOTO BOOK (magazine style that includes photos from digital edited files only)
- *Keepsake Photobox



Newborn Sessions

Flatchling Newborn C (PHP 50,000)

*UPGRADES from Hatchling Newborn B

SERVICES INCLUDED

- 3 Hour Shoot + Unlimited Shots
- At least 3 Backgrounds
- Studio Session or Home Service
- Image Editing of Photos of your
 Choice and Preparation of Prints

DIGITAL FILES

- *[15] Fifteen Digital Negatives
 (High Res Edited Printable Files)
- Personalized Birth
 Announcement Layout
- Facebook Timeline Cover
- A CD of all your files including Low Res Files (Unedited Proofs w/ Watermark)

PRINTS

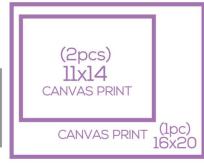
(From Chosen Edited Digital files)

- [4] Four pcs 5x7
- [2] Two pcs 8x10
- [3] Three CANVAS PRINTS:
 - [2] Two pcs 11x14
 - [1] One pc 16x20

Best for Decorating the Nursery!

- [1] One pc 8x10 size, 10 Page
 PHOTOBOOK (magazine style)
- Keepsake Photobox





Hatchling Newborn (PHP 65,000)



*UPGRADES from Hatchling Newborn C

SERVICES INCLUDED

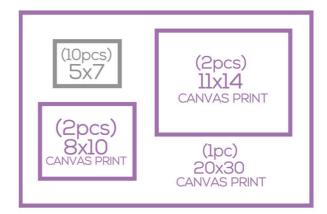
- *ADDITIONAL SESSION: Hospital Birth Photography for Labor, Delivery and Post Delivery. (Ask us for more details about this NEW offer! (*This may also be substituted for the SILVER WINGS PACKAGE when baby is sitting at 7-8 months)
- 3 Hour Shoot + Unlimited Shots
- · At least 3 Backgrounds
- · Studio Session or Home Service
- Image Editing of Photos of your Choice and Preparation of Prints

DIGITAL FILES

- *[20] Twenty Digital Negatives (High Res Edited Printable Files)
- Personalized Birth Announcement Layout
- Facebook Timeline Cover
- *1 Newborn AVP (3mins) with Music for Playing in the Baptism / Birthday Celebration
- *TOTAL DIGITAL BUYOUT (CD of Digital Negatives including ALL UNEDITED HIGH **RESOLUTION IMAGES)**

PRINTS

- *[10] Ten pcs 5x7 prints
- *[5] Five CANVAS prints (W/ Option for Equivalent Sizes):
- *[2] Two pcs 8x10
- [2] Two pcs 11x14
- *[1] One pc 20x30
- *FREE CONSULTATION for Room / Area Decoration / Wall Collage
- [1] One pc 8x10 size *20 Page PHOTOBOOK (Wedding Album Quality with Case)





























©THE STORK STUDIO CO.



Purple Stork A (PHP 35,000)

SERVICES INCLUDED

- 1 Hour Maternity Studio Session
- 3 Hour Newborn Studio Session
 (if Home Service + Php 1,500 w/in MM)
- Image Editing of Photos of your choice and Preparation for Prints

DIGITAL FILES

(For Both Sessions Combined)

- [10] Ten Digital Negatives
 (High Res Edited Printable Files)
- Personalized Birth
 Announcement Layout
- Facebook Timeline Cover
- A CD of all your Files including Low Res Files (Unedited Proofs w/ Watermark)

PRINTS

(For Both Sessions Combined)

- [5] Five pcs 5x7
- [4] Four pcs 8x10
- [2] Two pcs llxl4 prints
 OR [1] One pc 20x30 Premium
 Framed Print (poster size)
- Keepsake Photobox



FROM BELLY TO BABY!



Purple Stork B (PHP 45.000)

*UPGRADES from Purple Stork A

SERVICES INCLUDED

- 1 Hour Maternity Studio Session
- 3 Hour Newborn Studio Session (if Home Service + Php 1,500 w/in MM)
- Image Editing of Photos of your Choice and Preparation for Prints

DIGITAL FILES

(For Both Sessions Combined)

- *[15] Fifteen Digital Negatives (High Res Edited Printable Files)
- Personalized Birth **Announcement Layout**
- Facebook Timeline Cover
- · A CD of all your Files including Low Resolution Files (Unedited Proofs w/ Watermark)

PRINTS

(For Both Sessions Combined) (From Chosen Edited Digital Files)

- *[6] Six pcs 5x7
- [4] Four pcs 8x10
- [2] Two pcs llxl4 prints
- [1] One pc 20x30 Premium Framed Print (poster size)
- *[1] One pc 8x10 size, 10 Page PHOTO BOOK (magazine style that includes photos from digital edited files only)
- *Keepsake Photobox



Maternity & NEWBORN PACKAGES

Purple Stork C (PHP 55,000)

*UPGRADES from Purple Stork B

SERVICES INCLUDED

- 1 Hour Maternity Studio Session
- 3 Hour Newborn Studio Session
 (if Home Service + Php 1,500 w/in MM)
- Image Editing of Photos of your choice and Preparation for Prints

DIGITAL FILES

(For Both Sessions Combined)

- *[20] Twenty Digital Negatives
 (High Res Edited Printable Files)
- Personalized Birth
 Announcement Layout
- Facebook Timeline Cover
- A CD of all your Files including Low Res Files (Unedited Proofs w/ Watermark)

PRINTS

(For Both Sessions Combined)
(From Chosen Edited Digital Files)

- [6] Six pcs 5x7
- [4] Four pcs 8x10
- *[3] Three CANVAS PRINTS:
 - [1] One pc 8x10
 - [1] One pc 11x14
 - [1] One pc 16x20
- [1] One pc 8x10 size *20 Page
 Hardbound PHOTOBOOK
- Keepsake Photobox



ANVAS PRINT



Purple Stork PLATINUM



The Ultimate Way to Commemorate Your Child's Birth! (PHP 80,000)

*UPGRADES from Purple Stork C

SERVICES INCLUDED

- 3 SESSIONS:
 Maternity, Birth & Newborn
- 1 Hour Maternity Session Studio *or on Location
- Birth Photography Session (a Photo journalistic Style Coverage in the Hospital) Please E-mail us to discuss this new offer! (*This may also be Subsituted for a 6-8 Month Baby Session)
- 3 Hour Newborn Session
 (Studio *or Home Service)
- Image Editing of Photos of your choice and Preparation for Prints

DIGITAL FILES

(For Three Sessions Combined)

- *[30] Thirty Digital Negatives
 (High Res Edited Printable Files)
- ALL Photos from the Birth Photography Session (High Res Files)
- Personalized Birth Announcement Layout
- · Facebook Timeline Cover
- *1 Newborn AVP (3mins) for playing in the Baptism / Birthday Celebration
- TOTAL DIGITAL BUYOUT (CD of ALL Digital Negatives including ALL unedited HIGH RESOLUTION IMAGES)

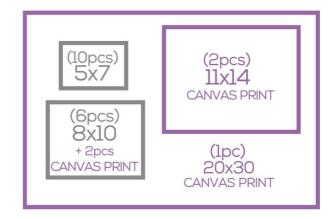
PRINTS

(For Three Sessions Combined)(From Chosen Edited Digital Files)

- *[10] Ten pcs 5x7 prints
 *OR Birth Announcements
- *[6] Six pcs 8x10 prints
- *[5] Five CANVAS PRINTS:
 - [2] Two pcs 8x10
- [2] Two pcs llxl4
- [1] One pc 20x30

 *OR [3] Three BIG CANVASES

 (Max size: 20x30 each)
- *FREE CONSULTATION for Room
 / Area Decoration / Wall Collage
- [1] One pc 8x10 size, *20 Page Hardbound PHOTOBOOK
- *[1] One pc 11x14 size, 20 Page
 PHOTOBOOK (Wedding Quality w/ Case)







THE ULTIMATE WAY
TO COMMEMORATE
YOUR CHILD'S
1ST YEAR
AS THEY GROW
FROM THE TUMMY
TO THEIR 1ST STEPS!

FIVE MILESTONE SESSIONS

(PHP 150,000)

IN MOMMY'S BELLY

MATERNITY SESSION
1 HOUR IN THE STUDIO OR ON LOCATION (W/IN MM)

I AM BORN!

BIRTH PHOTOGRAPHY SHOOT

(A PHOTOJOURNALISTIC STYLE COVERAGE IN THE HOSPITAL) *THIS MAY BE SUBSTITUTED W/ A 3-4 MONTHS SESSION "I CAN HOLD MY HEAD UP!"

I AM TWO WEEKS OLD! 3 HOUR NEWBORN SESSION + UNLIMITED SHOTS W/ AT LEAST 4 BACKGROUNDS IN THE STUDIO OR HOME SERVICE

I CAN SIT!

A 6-8 MONTH SESSION W/ FAMILY
(STUDIO OR OUTDOOR IN NORTH FORBES OR
DASMA PARK -WEATHER DEPENDENT)

I AM ONE!

A CAKE SMASH 1ST BIRTHDAY SESSION (STUDIO OR STUDIO'S GARDEN)

FROM THE TUMMY TO THEIR FIRST STEPSI

DIGITAL FILES

(For FIVE Sessions combined)

- [60] Sixty Digital Negatives of your Choice (High Resolution Edited Printable Files)
- ALL photos from the Birth Photography Session (High Resolution Edited Printable files)
- Facebook Timeline Cover
- Personalized Birth Announcement
 Layout that you can use for the Baptism Invitation
- 1 Newborn AVP (6mins with 2 Songs playing) for Playing in the Baptism / Birthday Celebration
- TOTAL DIGITAL BUYOUT (CD of ALL High Resolution Digital Negatives {Edited and Unedited} so you can keep them all FOREVER!)

PRINTS

(For FIVE Sessions combined)

- [60] Sixty pcs 5x7 Prints
 (ALL Edited Digital Files are Printed)
- [15] Fifteen pcs 8x10 Prints
- [9] Nine CANVAS Prints (With Option for Equivalent Sizes):
 - [4] Four pcs 8x10
 - [3] Three pcs llxl4
 - [2] Two pcs 20x30
- Free Consultation for Room / Area Decoration / Wall Collage
- [1] One pc 8x10 size, 20 Page PHOTOBOOK Photographer's Choice Hardbound (Magazine Style)
- [1] One pc 11x14 size, 20 Page PHOTOBOOK Premium Canvas (Wedding Album Quality with Case)

PREMIUM PRINTS (60pcs) 5x7 (4pcs) (3pcs) 11x14 (15pcs) 8x10 (2pcs) 20x30

HRING A PROFESSIONAL S a GOOD A DEAD

digital SLR. Why not just have one of them take your newborn's first photographs? While it's ultimately up to you to decide how you'd like your baby's first few weeks of life documented, I believe hiring an experienced professional is the ideal way to get wonderful results.

"HIRING AN EXPERIENCED PROFESSIONAL IS THE IDEAL WAY TO GET WONDERFUL RESULTS."











At the end of all this hard work, you are the one who ultimately gets to enjoy the final product. Whether you choose to use the images for newborn announcements, home decor, or simply a few prints on your bedside table, you will be happy you hired a professional. I promise!





HOWNEWBORN SESSION a SMASHING SICCESSION

I RECOMMEND BOOKING YOUR SESSION AT LEAST 2 TO 4 MONTHS IN ADVANCE OF YOUR DUE DATE

Booking & Planning -

As soon as baby comes, it's non-stop late nights and hard work for Mom and Dad. Coordinating a photo session seems like the last thing on your list of priorities. This is why I recommend booking your session at least 2 to 4 months in advance of your due date to make sure everything is lined up ahead of time and you don't have to worry!

Once your little bundle of joy arrives, please contact me (Sofia Genato) at THE STORK STUDIO to let me know the news. I will work closely with you or a family member to find a day and time that works for everyone. Newborns are best photographed under 2 weeks of age; the ideal timing before 20 days with 8-10 days being the perfect time.

Before the Shoot

ith a new baby - everything is new! It takes time to get into a rhythm with your little angel, and predicting when naptime will happen is generally difficult. However, if you can manage to have baby fed and changed before the shoot, this will increase chances of sleep! If you have any outfits or props you'd like included in the photos, please lay them out ahead of time in a place easily accessible. Don't worry, I will send you an FAQ guide on what to bring and how to prepare for your session once we have a firm date set.

During the Shoot

he golden rule of newborn photography: babies are unpredictable! At just a few days old, a regular feeding, sleeping, and potty schedule is out of the question. I understand this, and as a result require a minimum of 3 hours blocked out for newborn sessions. Although I have my bag of tricks to make the process efficient and fun for everyone, it really all comes down to how baby's feeling.

For newborn sessions, Parents & Yaya can wait in the studio or in the area (if home service) with me (and the heat!) or in my waiting area (where the sandwhiches and refreshments are) but let's keep the people to a minimum so we don't disturb the baby too much with unnecessary noise. Rest assured that I will call you immediately if the baby needs something – which he or she probably will! Of course, parents are welcome and encouraged to participate in the photo shoot. Shots with Mom, Dad, and Baby (and Siblings if any) are beautiful reminders of the emotion and excitement of this special time in life.

Newborns are best photographed under 2 weeks of age and ideally before 15 days. (I can shoot up to 25 days but I cannot guarantee that we will have a lot of options as older babies tend to love being awake more!)

I require a minimum of 3
hours blocked out for each
session, and I shoot Newborns from 9am-12noon on
WEEKDAYS only.

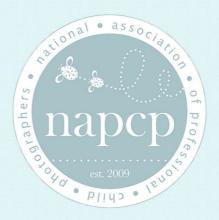
If you have any headpieces / hats or props you'd like included in the photos, please lay them out ahead of time.





FOR ANY INQUIRIES, PLEASE CONTACT THESTORKSTUDIO@GMAIL.COM





SOFIA GENATO IS A MEMBER OF:

PCPP (PROFESSIONAL CHILD PHOTOGRAPHERS OF THE PHILIPPINES),

WPPP (WEDDING & PORTRAIT PHOTOGRAPHERS OF THE PHILIPPINES),

WPPA (WEDDING & PORTRAIT PHOTOGRAPHERS OF ASIA),

NAPCP (NATIONAL ASSOCIATION OF PROFESSIONAL CHILD PHOTOGRAPHERS, USA),

& INP (INTERNATIONAL NEWBORN PHOTOGRAPHERS)

©THE STORK STUDIO CO. ALL RIGHTS RESERVED.



PROFESSIONAL CHILD, FAMILY & MATERNITY PHOTOGRAPHY

FOR MORE INFORMATION, PHOTOS & UPDATES VISIT:

WWW.THESTORKSTUDIO.COM





OR E-MAIL: THESTORKSTUDIO@GMAIL.COM